**W1 Banksia discussion**

Depth: not deep. Entry against criteria. Entry feedback is about how their entry is assessed against their entry criteria. Progress, results.

Banksia is not teaching them, only to provide advice. Judges are experts but don’t work in the field

No internal audits to prove results are real, lack of collaboration

Great writers on entry but poor interview and vice versa. Judges read entry to pose questions in interview

Different analysis across different awards

Dilemma, not just dealing with industry, ngo and gov but the whole community

Need feedback that does not require hours of analysis of the org before being able to give feedback

SME market needs priority

Bringing them to the industry help required

Feedback needs to be engaging and psychological barriers against feedback need to be broken down

The projects are the babies of the orgs and communities so they may not take feedback well

Different people are interested in different SDGs

Report card:

No one wants another layer of reporting

Progressive analysis to measure progressive

Have data so people can measure progress year on year

Translating the indicators into the report card

Different industries have different levels of difficulty in achieving different indicators

Is it developing a plan of progression year on year?

Identifying what is key to Australia

How can we translate all those findings into an IT program to display as a report card

Nothing is an ultimate, sustainability is a journey, no max point, improving on one’s best results

Mapping type thing?

DepFA makes a report to UN, could use as inspiration

How to assess

How to record

Definition of sector

Look at what sdg is achieved in the sector

What criteria as per entry kit

Can measure against industry/sector averages

How to quantify progress

Discuss with past winners and judges to find more information

Prioritise sdg17

How much impact relatively to size/starting point and how much effort spent to achieve and difficulties overcome